



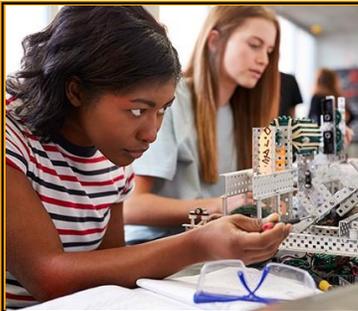
STEAM* POWERED – AN NFL DATA EXPERIENCE

The Boys & Girls Clubs of Northwest Georgia have teamed with Rome-based sports analytics firm Hound TALINT to bring an exciting new program to our area:

NFL Scouting: BEHIND THE SCENES

Learn how **YOU** can become tomorrow's NFL scout!

Weaving together our need for STEM subjects – science, technology, engineering and math – and our passion for athletics, we endeavor to achieve purpose-filled education through fun-filled community relations. Together, we're building the brains inside the brawn, so their futures have great opportunities both ON and OFF the fields of play.



-who-
Students of the B&G Clubs
-what-
NFL-style Data Analytics
-when-
6-week program; begins week of March 15th
-where-
South Rome Teen Center



Credit Mitchell Gunn

*What is STEAM and why is it important?

Simply, we want to help students who want to grow within STEM disciplines; but we don't stop there. We added an "A" for Arts (sports, music, performance, etc.) and *this is why our approach is different*. We are STEAM-powered and creatively use Arts to expose interested students to future STEM opportunities.



SCOUTING DATA 101

WHAT TO EXPECT:



Program curriculum will include the following topics infused with hands-on learning and weeks:

- 1 | **CONNECT** Students will be introduced to how data is made, collected, and used in their daily lives.
- 2 | **CAPTURE** Students will participate in athletic data collection activities used in scouting.
- 3 | **CALCULATE** Students will use Hound's professional scouting tool to see their Week 2 data in action.
- 4 | **CHARACTER** Students will engage in conversation and exercises to learn why character matters.
- 5 | **CAREER** Students will learn about different career paths that use data from area professionals.
- 6 | **CHALLENGE** Students will "draft" their own NFL prospects in the first-ever B&G HT NFL Draft Party.

COVID-19 INFORMATION

We strongly encourage all participants to adhere to well-known COVID-19 safety guidelines. Under Georgia law (O.C.G.A Section 51-16-3), there is no liability for an injury or death of an individual entering these [the event] premises if such injury or death results from the inherent risks of contracting COVID-19. You [the participant] assumes this risk by participating in this program.